

SIMPLEMAT™ TILE SETTING MAT

1. Product Name

SimpleMat™ Tile Setting Mat

2. Manufacturer

Custom Building Products
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3. Product Description

SimpleMat is the quickest, easiest, and cleanest way to install tile on countertops, backsplashes and shower walls. SimpleMat replaces traditional thin-set mortar or mastic adhesive. The adhesive retains its bonding strength for extended periods of time, meaning that users have the flexibility to tile onto the mat an hour at a time or over several days and because SimpleMat bonds instantly you can start grouting immediately.

USES — TILE TYPES

- Ceramic, porcelain or stone tile larger than 1" x 1" (2.5 x 2.5 cm).
- Gauged stone tile (uniform thickness) that is no thicker than 1/2" (13 mm).
- Mosaic tile with an open mesh backing.

AREAS OF USE

- Kitchen or bath counters, walls, backsplashes and shower walls.
- Tile over drywall, plywood, WonderBoard®, backerboard, concrete, painted surfaces, laminates and existing tile.

LIMITATIONS

- Not for use on floors, on ceilings, shower floors or in areas constantly exposed to water.
- Not recommended for outdoor use.

PACKAGING

- 9" x 18" (23 x 45 cm) sheets/ 9 sheets per box

4. Technical Data

Not available.

5. Installation

PREPARATORY WORK

Surface Preparation

Surfaces must be structurally sound, clean, dry and free from grease, oil, dirt, curing compounds, sealers, adhesives, dirt or any other contaminant that would prevent a good bond. All surfaces to be tiled should be flat, even and stable (i.e. no cracks, peeling, or surface movement). SimpleMat will follow your wall or counter surface so patch, flatten or level as needed.



METHODS

Application

Setting Order: Set countertop tiles prior to setting backsplash tiles. Set countertops from front to back, set backsplashes and shower walls from bottom up.

Countertops

SimpleMat Layout: For efficiency lay SimpleMat horizontally on counter. Overlap SimpleMat edges 1/8" to 1/4" (3 - 6 mm).

SimpleMat Installation: Peel off white backing paper. Apply SimpleMat to counter. Flatten air bubbles and creases. Cover all surfaces to be tiled. Cut SimpleMat as needed. Cut corner from end of mat to facilitate folding of corner.

Backsplashes

SimpleMat Layout: Place SimpleMat in position and mark cuts if needed. Cut SimpleMat with scissors or utility knife.

SimpleMat Installation: Apply SimpleMat and flatten air bubbles and creases.

Shower Walls

SimpleMat Layout: A single sheet of SimpleMat must run across a corner with at least 1" (25 mm) of excess material on each wall. Lay SimpleMat horizontally on shower walls starting from the bottom of your shower wall up. Overlap SimpleMat edges 1/8" to 1/4" (3 - 6 mm).

SimpleMat Installation: Place SimpleMat in position and mark cuts if needed. Cut SimpleMat with scissors or utility knife. Apply SimpleMat then flatten air bubbles and creases.



TILE SETTING

Tile must be clean and dry before setting. Ensure that the back of the tile has been wiped with a damp cloth or sponge and allowed to dry completely before setting. Remove clear plastic from SimpleMat. Lightly set tile into place using tile spacers. Remove and reset tiles as needed. Press tiles firmly to lock into place. Grout within 24 hours.

GROUTING

Tile installations using SimpleMat must be grouted. It is recommended that SimpleGrout™ Pre-Mixed, Polyblend® Grout or CEG-Lite™ Commercial 100% Solids Epoxy Grout be used. Grout your installation within 24 hours of setting tile over SimpleMat. Grouting your new installation will give it the added strength and moisture resistance needed for strong and durable results.

Coverage

SQUARE FOOT COVERAGE PER 1 BOX (9 SHEETS)
10 sq. ft. (.92 M ²)

Clean-Up

SimpleMat adhesive can be removed with soap and water.

Storage

SimpleMat should be stored in a cool dry place away from sunlight and drafts.

SAFETY

SimpleMat employs an aggressive adhesive to perform its function. Ensure that SimpleMat is not placed over the nose or mouth and is kept away from hair.

INSTALLATION TIPS AND FAQs

Q: What is SimpleMat?

A: SimpleMat is a double sided, adhesive mat specifically designed for bonding tile to countertops, backsplashes or shower walls. The back of the mat has a flat adhesive which bonds to the backsplash wall, countertop or shower wall. The front side has a raised adhesive which bonds to tile or stone. SimpleMat replaces traditional thin-set mortar or mastic adhesive.

Q: Why use SimpleMat instead of thin-set mortar or mastic adhesive?

A: SimpleMat is cleaner, easier, and faster. There is no mixing of powder, there are no special tools needed to apply the mat, and there is no mortar clean-up. Also, thin-set can take 16-18 hours to cure before you can start grouting the tile. With SimpleMat, there is no waiting at all, you can grout immediately.

Q: How strong is SimpleMat?

A: The SimpleMat adhesive creates an instant bond with lasting strength. And, once the tile is pushed into place on the mat, the bond between tile and SimpleMat gets even stronger over time.

Q: What kind of projects is SimpleMat good for?

A: SimpleMat can be used on countertops, backsplashes, shower walls and tub surrounds — as well as for craft and decorative projects.

Q: What types of tile and stone can be used with SimpleMat?

A: SimpleMat can be used with any type of ceramic, porcelain, stone or glass tile 1" x 1" (2.5 x 2.5 cm) or larger. Mosaic tile with an open mesh backing can also be used. Tile should not be heavier than 7 lbs (3.2 kg) or larger than 8" x 8" (20 x 20 cm)

Q: What type of surface can SimpleMat be applied to?

A: SimpleMat can be used to tile over many household surfaces. Tile over drywall, plywood, WonderBoard®, backerboard, concrete, painted surfaces, laminates and even old tile. All surfaces to be tiled should be flat, stable, even, dry and free of dust and grease. See www.thesimplemat.com for details.

Q: Does SimpleMat have any limitations?

A: SimpleMat should not be used outside, on floors, ceilings, shower floors, or in submerged applications (i.e. swimming pools).

Q: What other materials do I need to complete my tile job?

A: You will also need tile, grout, grout float, spacers (sized for the grout joint you want), scissors, sponge, bucket, and a tile saw or tile cutter.

Q: What kind of grout should I use?

A: SimpleMat is designed to be used with SimpleGrout™ Pre-Mixed Grout, Polyblend® Grout or CEG-Lite™ Commercial 100% Solids Epoxy Grout. All projects tiled with SimpleMat must be grouted within 24 hours of setting the tile.

Q: Where can I get help if I need it?

A: Included inside is a detailed instruction guide, or visit www.thesimplemat.com for more information and comprehensive installation videos.

6. Availability & Cost

Contact the manufacturer or visit custombuildingproducts.com for information about product cost and availability.

ITEM CODE	SIZE	PACKAGE QTY	CASE PACK
USA			
SM10R1	9" x 18" sheets (23 x 45 cm)	9 sheets/ box	6 boxes/ case
Canada			
SM10	9" x 18" sheets (23 x 45 cm)	9 sheets/ box	6 boxes/ case



7. Limited Product Warranty

Custom Building Products warrants to the original consumer purchaser that its product shall be free from defects in material and workmanship under normal and proper usage for a period of one year following the date of original purchase. Custom's sole liability under this warranty shall be limited to the replacement of the product. Some states, countries or territories do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you. This warranty will not extend to any product which has been modified in any way or which has not been used in accordance with Custom's printed instructions. Custom makes no other warranties either expressed or implied. This warranty gives you specific legal rights, and you may have other rights that vary from state to state or from one country/territory to another.

For details and complete warranty information, visit custombuildingproducts.com

8. Maintenance

Properly installed product requires no special maintenance.

9. Technical Services

For technical assistance contact Custom Building Products or visit custombuildingproducts.com.

10. Filing Systems

Additional product information is available from the manufacturer upon request.

Related Products

SimpleGrout™ Pre-Mixed,

Polyblend® Grout

CEG-Lite™ Commercial 100% Solids Epoxy Grout

